

## **Misco Achieves Microsoft Gold Volume Licensing Competency**

Wellingborough UK, March 2011 – Misco UK announced it has achieved a Gold Volume Licensing Competency in the Microsoft Partner Network, demonstrating its ability to meet Microsoft customers' evolving needs in today's dynamic business environment. To earn a Microsoft Gold Competency, organisations must complete a rigorous set of tests to prove their level of technology expertise, have the right number of Microsoft Certified Professionals, submit customer references and demonstrate their commitment to customer satisfaction by participating in an annual survey.

"In addition to providing Misco with an opportunity to attract new customers, this award demonstrates our company's commitment to providing our business clients with proven expertise in its Microsoft product range," says Kat Whyte, Software Business Manager at Misco.

"The Microsoft Partner Network is designed to empower solution providers to succeed in today's business environment. By achieving the prestigious Gold competency, participating companies are provided with a rich set of benefits, including increased customer visibility through branding and accessibility, training and support," said Clare Barclay, Partner Strategy and Programmes Director, Microsoft UK. "We are proud to put forth a program that provides the right resources to help a company develop the expertise customers demand in today's competitive market and also provides the community and infrastructure that can connect them to one another, lowering costs for all parties."

The Microsoft Gold Competency signifies to the market that a company has demonstrated the highest level of skill and achievement within a given technology specialization. All 29 Microsoft competencies are designed to help differentiate a partner's specific technology capabilities, helping customers find solution providers quickly and easily. Each competency has a unique set of requirements and benefits, formulated to accurately represent the specific skills and services that partners bring to the industry.

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### **About Misco**

Misco is a leading IT reseller of technology and related products and associated support services. Misco is a subsidiary of Systemax Inc., which also has operations in Germany, Italy, Spain, France, Netherlands and Sweden and an online presence in Austria, Switzerland, Belgium and Ireland. Systemax Inc. is a Fortune 1000 company listed on the NYSE/Euronext [NYSE:SYX].

### **About Systemax Inc.**

Systemax Inc. (<http://www.systemax.com>), a Fortune 1000 company, sells personal computers, computer components and supplies, consumer electronics and industrial products through a system of branded e-Commerce web sites, retail stores, relationship marketers and direct mail catalogs in North America and

Europe. The primary brands are TigerDirect, CompUSA, Circuit City, MISCO, Inmac-WStore and Global Industrial.

**Media Contact Systemax Europe**

Tracy Lamb  
Phone +44 (0) 808 181 6934  
tlamb@misco.co.uk

**Media Contact Misco UK Limited**

Misco UK Limited  
Camille Guillot  
Phone +44 (0) 844 493 8488  
cgui@misco.co.uk