

Misco Tops Europe 300 e-Commerce Retailer Chart

Wellingborough UK, May 2011 – Misco, a leading IT reseller of technology, related products and associated support services in Europe, strengthened its position as one of Europe’s major web retail players when taking 24th position in [Internet Retailer](#)’s list of Top 300 e-commerce retailers in Europe.

The news came shortly after Systemax, parent company of Misco, ranked number 8 in the computer/electronic category in the 2010 Top 500 Guide® published by [Internet Retailer](#) as well.

Joseph Dunne, Managing Director for Europe, said, “We are very pleased with this recognition which further supports our strategy of growing the web channel and providing our customers with the best possible shopping experience.”

[Internet Retailer](#)’s selection of Europe’s top 300 web retailers is based on full-year online sales but also a comprehensive marketing and operating data collected from a variety of sources.

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About Misco

Misco is a leading IT reseller of technology and related products and associated support services. Misco is a subsidiary of Systemax Inc., which also has operations in Germany, Italy, Spain, France, Netherlands and Sweden and an online presence in Austria, Switzerland, Belgium and Ireland. Systemax Inc. is a Fortune 1000 company listed on the NYSE/Euronext [NYSE:SYX].

About Systemax Inc.

Systemax Inc. (<http://www.systemax.com>), a Fortune 1000 company, sells personal computers, computer components and supplies, consumer electronics and industrial products through a system of branded e-Commerce web sites, retail stores, relationship marketers and direct mail catalogs in North America and Europe. The primary brands are TigerDirect, CompUSA, Circuit City, MISCO, Inmac-WStore and Global Industrial.

About Internet Retailer

Published by Chicago-based Vertical Web Media LLC, Internet Retailer is a monthly national business magazine that is at the core of the leading retail information web site, an e-commerce conference and four directories that serve the retailing community. Internet Retailer’s 42,500 subscribers and 250,000 monthly web readers represent senior executives primarily from retail chains, independent stores, catalogues, virtual merchants and brand name manufacturers. Internet Retailer’s circulation represents the largest multichannel readership base of any retailing magazine.

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