

Cisco's SMB Award Goes to Misco

Wellingborough UK, March 2011 – Misco UK strengthened its position as a leading IT reseller in the UK when taking home the Cisco Small Business Partner of the Year award for the UK and Ireland geographic area. The award was presented on 1st March 2011 during the annual Cisco Partner Summit 2011 held in New Orleans, Louisiana, USA.

Mark Rosindell, Commercial Director for Misco UK, said “The award is a testament to Misco’s continued growth and strong position within the SMB UK market. We’re honoured with this achievement and look forward to growing our partnership with Cisco over the coming year.”

Cisco Partner Summit is an annual event attracting thousands of Cisco worldwide partners providing them with an opportunity to meet with Cisco executives, gain Cisco and industry insights, as well as recognise business achievements.

Ends

About Misco

Misco is a leading IT reseller of technology and related products and associated support services. Misco is a subsidiary of Systemax Inc., which also has operations in Germany, Italy, Spain, France, Netherlands and Sweden and an online presence in Austria, Switzerland, Belgium and Ireland. Systemax Inc. is a Fortune 1000 company listed on the NYSE/Euronext [NYSE:SYX].

About Systemax Inc.

Systemax Inc. (<http://www.systemax.com>), a Fortune 1000 company, sells personal computers, computer components and supplies, consumer electronics and industrial products through a system of branded e-Commerce web sites, retail stores, relationship marketers and direct mail catalogs in North America and Europe. The primary brands are TigerDirect, CompUSA, Circuit City, MISCO, Inmac-WStore and Global Industrial.

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