

For Immediate Release

TigerDirect.com Expands Home Theater Offerings in Time for the Holidays with Addition of Yamaha, Mitsubishi and Onkyo

MIAMI, FL - (November 14, 2007) - TigerDirect.com, a leading retailer for consumer electronics and technology products, has announced that it will start selling home theater products from leading companies Yamaha, Mitsubishi and Onkyo just in time for the upcoming holiday shopping season. These moves continue the company's rapid growth within the consumer electronics space and highlight the increased demand from their customers for major consumer electronics products.

For Yamaha and Onkyo, TigerDirect will sell both companies' full-line of home theater products including their new line of AV receivers, speaker packages, and Home Theater in a Box (HTIB). TigerDirect will also offer Yamaha's 4th generation digital sound projection system. The full-line of digital sound projectors including the new YSP-4000, and YSP-3000 will be available on TigerDirect.com. Mitsubishi will be selling its Full-HD 1080p DLP TVs on both TigerDirect.com and their TV shopping partner SNBC.

"At TigerDirect.com, we are focused on expanding our CE product category. By adding this trio of leading brands in the consumer electronics industry, our customers will now have access to the latest in HDTVs from Mitsubishi, along with high-definition audio from both Yamaha and Onkyo. We feel high-definition audio is a key component needed to fully enjoy the HDTV experience. Our most recent vendor relationships shows our customers that we are committed to bringing them the latest and greatest consumer electronics products from the biggest names in the industry," says Carl Fiorentino, President of TigerDirect, Inc.. Combined with our new website, easier checkout, and product videos, our customers have a lot to look forward to this holiday season."

To learn more about TigerDirect.com, go to www.tigerdirect.com.

About TigerDirect

TigerDirect serves the needs of both personal and business computer users, selling consumer electronics, computers, digital media technology and peripherals via retail stores, catalog and Internet channels.

TigerDirect is a subsidiary of Systemax Inc (NYSE: SYX). Visit www.systemax.com for more information.

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